

Ophthalmic Supplies and Equipment

To revitalise its global presence while meeting local demands, Aurolab has adopted various new initiatives, upgraded its product technologies, and enhanced production efficiency, all aligning with Aravind's mission of universal eye care coverage. The launch of new products, construction of eye drops facility and pharmaceutical building, along with its expansion into the Andhra Pradesh Medtech Zone, and its ongoing initiatives for continuous improvement through TPM, all reflect its commitment to efficiency, quality and safety.

Infrastructure Development

To meet the growing demand for ophthalmic supplies and equipment, Aurolab has been continuously expanding its production capacity. Two years ago, Aurolab undertook a major initiative by beginning the construction of a new eye drop facility to enhance its capabilities in high-quality pharmaceutical manufacturing. The new facility is expected to be operational by October 2025. Built to international standards, can boast an annual production capacity of 36 million eye drops. Spread across 75,000 sq. ft., the dedicated space will be equipped with state-of-theart machines for sampling, filling, and other critical processes. This expansion will enable the Aurolab to reach out to regulated markets globally, including the US and Europe, while also catering to the growing demand in Africa, where access to quality eye care products was a pressing need. By bridging this gap, Aurolab aims to make a meaningful impact on the lives of millions worldwide.

Towards expanding its horizon, Aurolab took a major step forward by acquiring a 4-acre land parcel in the Andhra Pradesh Medtech Zone (AMTZ), one of India's leading medical technology and innovation hubs. Plans are underway to construct its second facility, which



R.D. Sriram, with Shri N. Chandrababu Naidu, Chief Minister of Andhra Pradesh at Vishakapatnam

focus on producing advanced ocular surgical devices like Aurovisc and Aurogel, essential tools for eye care professionals around the globe. Construction began in December 2025, marking Aurolab's first venture beyond its headquarters and paving the way for future growth and potential expansion within AMTZ. Its commitment to innovation and quality continued as Aurolab embark on this new chapter, enhancing its capacity to serve and support the field of ophthalmic surgery with cuttingedge solutions.

New Products

Unique among Aurolab's products was the AADI, a non-valved glaucoma drainage device that can benefit glaucoma patients during the last phase of their treatment. This type of devices were still manufactured by only a few other companies in the community, but their versions were not affordable for everyone. However, the AADI manufactured by Aurolab is of high quality and available at an affordable price. This socially impactful product was initially launched as AADI 350. The latest AADI 250, with a new design, has come into practical use. This new AADI

250 was launched by Aurolab at the 24th GSI Conference on 27th September

GLAUCOMA SHUNT
AADI-250

Nonvalved Aurolab Aqueous Drainaus Impl
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AADI - 250 - a non-valved glaucoma

AADI - 250 - a non-valved glaucoma drainage device

2024, under the leadership of Prof. Alan L. Robin, MD, Ophthalmology and International Health, Johns Hopkins University. All the leading ophthalmologists of India attended the event, learned about this product, and shared their best opinions.

New Initiatives and Developments

Continuous improvement overall production efficiency and quality

The continuous improvement process under Total Productive Maintenance (TPM) was a key initiative of Aurolab, well implemented and making good progress. Since August 2022, Kaizen Competitions have been conducted regularly every two months for all employees, including managers, to showcase their best Kaizens on stage. As part of this activity, the Kaizen winners among production personnel and management personnel were awarded once a year, enabling to create a Kaizen culture among employees.

Further, November 2024 was observed as quality month with a flag hoisting, symbolising quality as priority.

Skill development centre

At Aurolab, consistent efforts have been made over the past few years to improve process knowledge and skills among its workforces. As part of this commitment, the Skill Development Centre (SDC), including specialised training facilities for Blade and Suture divisions, was inaugurated on 10th July 2024 by Dhivya Ramasamy, Executive Director, LAICO.

This initiative focused on enhancing the technical knowledge and hands-on skills of Aurolab's production workers. The targeted training helped increase productivity, ensure higher precision, and ultimately improve product quality across key manufacturing areas.

Inauguration of the skill development centre



Regulatory Affairs

Aurolab secured significant achievements in regulatory compliance and market expansion last year. The manufacturing license for class C & D devices from Indian FDA were successfully received and the drug license has been renewed, demonstrating its commitment to quality and regulatory standards. Furthermore, Aurolab obtained the Quality Management System certificate for the Aurolab Procoat and Procoat Plus in its product range. Aurolab also received the first European Union Medical Device Regulation (EUMDR) approval for its prime product Aurolab Vivid.

Expanding its global footprint, Aurolab has registered a total of 27 products across 32 countries including Azerbaijan, Paraguay, Iran, Czech Republic, Syria, and many more, to providing quality health care solutions on a global scale.





Marketing

International brand launch

As part of Aurolab 2.0, an international brand launch was conducted on 14th May 2024. Hosted as a webinar by the International Business Group, the event was attended by 170 participants from around the world. The webinar provided in-depth insights into the attributes and focus areas of Aurolab 2.0. Additionally, the new logo reflects the company's unwavering commitment to innovation and quality, assuring customers that it will continue to meet their evolving needs.

Awareness on Aurolab Essence IOL

In August 2024, Aurolab's domestic marketing team engaged with 700 doctors to highlight the importance of the Aurolab Essence IOL and presented them with the Essence Kit. This initiative successfully raised awareness about the product among ophthalmologists while fostering strong relationships between Aurolab's administrators and the physicians. The primary objective of this activity was to create constructive actions that enhance customer engagement, ensuring meaningful interaction and business growth.

CMEs, Training Programmes, and Conferences

From April 2024 to March 2025, Aurolab made significant contributions across both domestic and international platforms through product



Participants engaging in an activity during the Counsellor Connect 360 training programme

demonstrations. Locally, the company participated in over 48 conferences, 12 CME programmes, 18 talks, 15 wet labs, and 12 live surgeries. Internationally, Aurolab engaged in 27 conferences, 13 product launches, 11 campaign activities, 20 round table discussions, two webinars, four CMEs, four wet labs, and six podium presentations, reinforcing its commitment to advancing ophthalmic education and knowledge sharing globally.

Counsellor Connect 360

Aurolab's Domestic Marketing team organised a special training programme called Counsellor Connect 360, between 22-29 September 2024, for counsellors who play a major role in interacting directly with patients to provide advice on their needs, the best lenses, surgery, treatment details, and their medical cost estimation. The counsellors were divided into two groups and a special training was provided for them at Kadambavanam, Madurai.





Human Resource Development

Business communication conversation practice

Aurolab has been contributing to the betterment of its workers with utmost care. With the enthusiasm of the employees, Aurolab has partnered with Thiagarajar School of Management (TSM), Madurai, to provide them with business communication skills training to further enhance their career path. Approximately 30 employees participated in this training from November 2023 to January 2024 and improved their business communication skills. Certificates for this training were awarded in February 2024 to honour the participants. The event was graced by R.D. Sriram, Director, Aurolab, and Dr. M. Selvalakshmi, Principal, TSM.

Strengthening workplace health & safety

Aurolab always prioritise the health and well-being of its employees. In line with this commitment, Aurolab put continuous efforts to enhance workplace safety, as a result, the Occupational Health Centre (OHC) was opened on 23rd September 2024, at the campus. The OHC is fully equipped and now operational, serving as a dedicated facility to provide timely medical care, promote health awareness, and ensure quick response in case of emergencies. To further strengthen its preparedness, Aurolab has also introduced a fully equipped on-site ambulance. This initiative ensures immediate medical support and swift transportation to nearby hospitals whenever needed.

Together, the OHC and ambulance service marked a significant step forward in its commitment to building a safe, responsive, and health-conscious work environment for all employees.







Production staff performing an awareness play as part of the National Safety Week observance

National safety week

Aurolab observed the 54th National Safety Week from 4-10 March 2025, commenced with the hoisting of the safety flag. All employees pledged their commitment to adhering to safety protocols. Throughout the week, engaging competitions such as slogan, poster design, and a safety quiz were organised. Comprehensive safety training sessions were also conducted to raise awareness among all employees.

Social Responsibility Activity

As part of its social responsibility initiatives, Aurolab has contributed essential resources to rural schools to enhance the learning environment. The support included computer desks, microphones, blackboards, fans, printers, and library shelves, encouraging both students and schools to thrive academically, building a brighter future for young minds in underserved areas.

Aurolab team handing over essential educational resources to a rural school as part of its social responsibility initiative



Aurolab at Various National and International Ophthalmic Conferences



Intraocular Implant and Refractive Society of India (IIRSI)



Glaucoma Society of India (GSI)



Vitreo Retina Society of India (VRSI)



American Academy of Ophthalmology (AAO)



Turkish Ophthalmological Association (TOA)



Phaco Refractive Decoded



Vision 2020



European Society of Cataract & Refractive Surgeons (ESCRS)